

The American Association of Singapore's magazine, Living In Singapore, is our exciting new publication full of valuable and informative features written by expats, for expats.

PRINT ADVERTISING SIZES & RATES
all prices exclusive of GST



Full Page
210w x 297h

All FP ads bleed.
Add 7mm bleed on all sides. All text 10mm from trim size

\$1,500



Covers
210w x 297h

Premium Placement. Back, Inside Front and Inside Back Covers. Add 7mm bleed on all sides. All text 10mm from trim size

Outside BC:
\$2,200

Inside FC:
\$1,900

Inside BC:
\$1,700



Half Page
194w x 138h

Half page Horizontal
Non-bleed ad.

\$750



Vertical
92w x 279h

Half page Vertical
Non-bleed ad.

\$750



Double Page
420w x 297h

All DP spreads bleed.
Add 7mm bleed on all sides. All text 10mm from trim size

\$2,700



Quarter Page
94w x 138h

1/4page Vertical
Non-bleed ad.

\$400



A4 Loose Inserts
210w x 297h

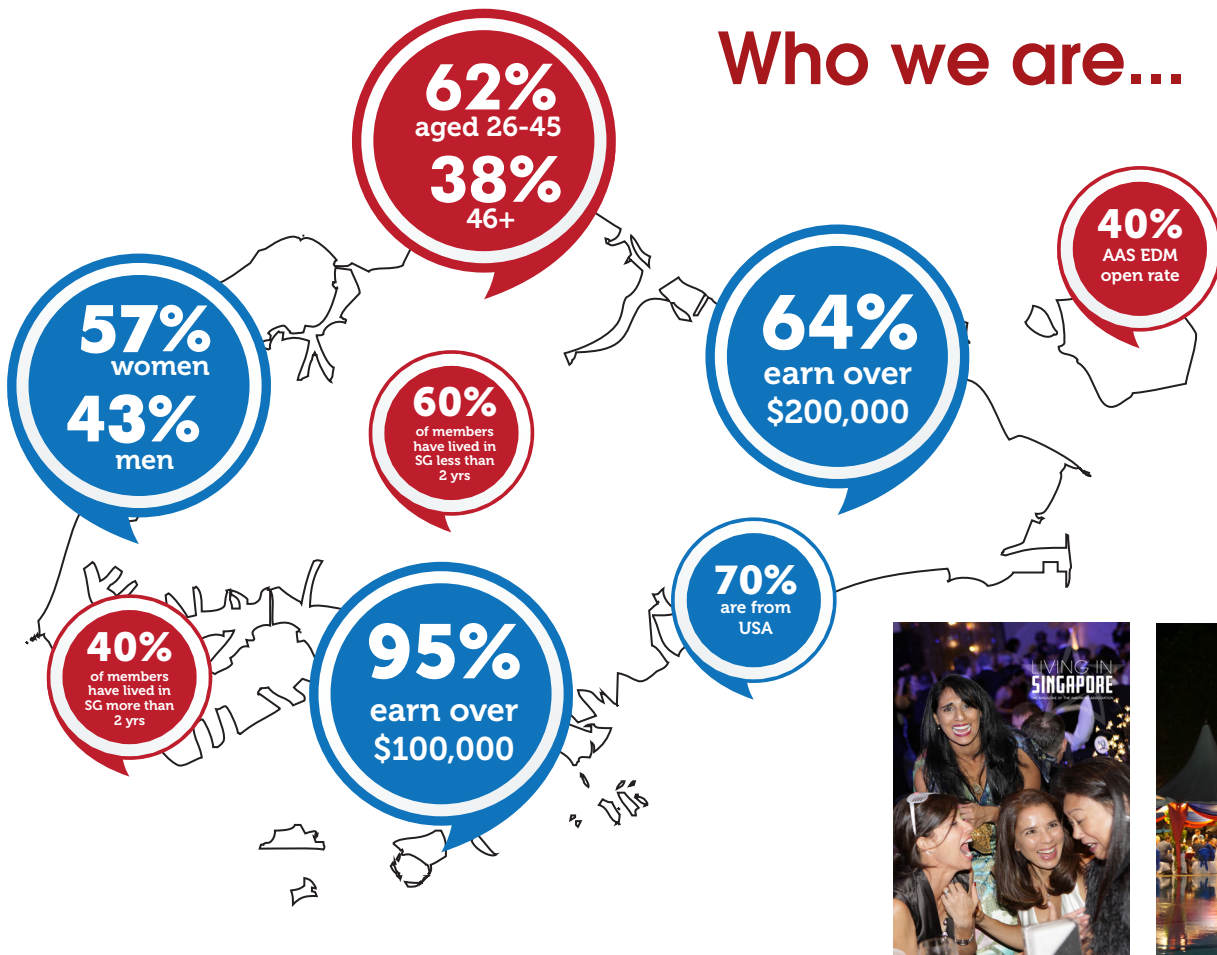
9 gms \$900

10-20 gms
\$1,800

For more information contact Thila Chandra,
Living in Singapore Advertising Manager

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www.aasingapore.com

Who we are...



With a circulation of 4,000 copies bimonthly, **Living In Singapore** magazine chronicles topical issues, events and happenings to share with the expat community and our neighbors. Along with our Sister Organizations, the American Women's Association (AWA), American Chamber of Commerce, Singapore American School, The American Club and Singapore American Community Action Council and our many partners and associates we provide our readers with the best information for getting the most out of life on the island and beyond.

Copies of **Living In Singapore** magazine are provided to all members of the American Association of Singapore. **Living In Singapore** magazine is also available at the US Embassy, the US Naval facility at PSA Sembawang, Singapore American School, The American Club, major relocation companies, health institutions, international schools and serviced apartments.

ELECTRONIC DIGITAL MEDIA SIZES & RATES

all prices exclusive of GST



FaceBook Ads
\$150 per post



310w x 200h
In Pixels (gif or jpeg)
AAS website Banner Ads
\$250 2nd pos
\$150 3rd pos



310w x 190h
In Pixels (gif or jpeg)
Digital Ads
\$175



310w x 200h
In Pixels (gif or jpeg)
CRCE Digital Ads
\$150 per banner
4 for \$500

visit aasingapore.com for detailed information on insertion, running dates and more.